Clarity™
by Broadcom

People-Centric Planning.

Fund people, not work.





01 SITUATION

Innovation is running at a breakneck speed just to keep up with customers and competitors. We build things we've never built before, like software clouds, AI robots and self-driving tractors.

Because the things we build are now so business critical, they can't be managed as traditional projects. We can no longer just ship something and walk away. We need a team of experts to continuously manage it, scale it and improve it – just like a corporate network, NASDAQ or Netflix.



02 IMPLICATION

Some organizations have already made the shift to product-centric execution. But while they've successfully modernized the way they work, they have yet to change how they plan.



03 COMPLICATION

As a result, every little change in the project scope – and there's always changes, every quarter – still requires a planning committee review. This brings innovation to a crawl, stopping teams from doing what they need to do when they need to do it.

Furthermore, business and delivery teams are siloed behind different metrics. Department heads think about revenue, profit margin and market share, while IT teams worry about performance, delivery state and portfolio change.



04 SOLUTION

There's a better way to work. People-centric planning with Clarity™ by Broadcom unites the enterprise with one set of value metrics for both business and IT teams.

05 CHANGE

- ✗ Instead of trying to match work and value across different sets of metrics...
- ✗ Instead of different teams prioritizing work based on different criteria...
- ✗ Instead of funding individual projects on an annual basis...
- ✓ Track value in real-time using one set of business metrics.
- ✓ Create value streams that fuse business and IT staff with one set of negotiated and shared objectives.
- ✓ Continuously fund programs or teams delivering product or service value to the company.

06 BENEFITS



✓ Increase Visibility

Make better decisions with good data, improve trust between teams and minimize risk to the business.

✓ Create Alignment

Connect strategy with work, reduce unnecessary friction and foster deeper collaboration.

✓ Optimize Efficiency

Eliminate waste, improve speed to market, and drive continuous improvement throughout the organization.

NEXT STEP

Learn more about People-Centric Planning at Broadcom.com/Clarity

About Broadcom

Broadcom Inc. (NASDAQ: AVGO) is a global technology leader that designs, develops, and supplies a broad range of semiconductor, enterprise software and security solutions. The Broadcom category-leading product portfolio serves critical markets including cloud, data center, networking, broadband, wireless, storage, industrial, and enterprise software. Our solutions include service provider and enterprise networking and storage, mobile device and broadband connectivity, mainframe, cybersecurity, and private and hybrid cloud infrastructure.

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